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UPSC MAINS · 2026

DAILY ANSWER-WRITING PROGRAM

Mains *Xceed*

BY MISSION X UPSC

By Aspirants, For Aspirants

Go Beyond.

Structured answer writing. Personalised feedback. Guidance that makes the difference. A day-by-day rhythm where every micro-topic is decoded, you write a little each day, and each answer returns with detailed evaluation and an actionable voice note within 24 hours.

- Daily micro-topic
- Write 2 answers a day
- 24-hr evaluation
- Voice-note feedback

LAUNCH

06 July 2026

Limited seats

PROGRAM FEE

₹5,999

+ Essay add-on ₹1,999

VALIDITY

Till 31 Dec 2026

~6 months guided

JOIN · ENROL NOW

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WHY IT'S DIFFERENT

A test series tests you. Xceed builds you.

A TYPICAL TEST SERIES

- ✗ Fixed slots — miss one, fall behind
- ✗ Hectic, deadline-driven pressure
- ✗ Write blind, learn the topic later
- ✗ A number on a sheet, little feedback
- ✗ Content-loaded — more than you can write

MAINS XCEED

- ● Write a little daily, at your own pace
- ● Breathing space to actually improve
- ● Topic decoded before you write
- ● Evaluation + voice note within 24 hours
- ● PYQ-driven — every day anchored in past papers

THE PROGRAM AT A GLANCE

Everything you need to know

Structure

Write 2 answers a day on GS Papers I–IV during the first 4 months, followed by 4 answers a day during the revision phase.

Evaluation

Detailed marking plus a Telegram voice-note review, within 24 hours.

Daily briefing

Approach + syllabus briefing every day as a Telegram voice note.

Duration

~6 months, 6 Jul – 28 Dec 2026. About 2 focused hours a day.

Program fee

₹5,999 for the full program. Optional essay evaluation ₹1,999 (1 essay/week).

Validity

Access valid till 31 December 2026 — the full cycle.

“Consistency is what transforms average into excellence.”

WRITE A LITTLE, EVERY DAY

A DAY IN THE PROGRAM

Seven steps, every day

01 **Morning syllabus brief**
The day's micro-topic, decoded — scope, demand and what the examiner wants.

02 **Approach to answer writing**
A structured session: how to open, build the body and land the conclusion.

03 **PYQs on the topic**
Every previous-year question from the day's micro-topic, mapped to the pattern.

04 **Value addition & data bank**
Quotes, examples, reports and current-affairs hooks with PYQ linkage.

05 **Write answers of your choice**
Two answers a day (four in revision) — ours, or from any series you already use.

06 **Evaluation + voice feedback** on Telegram
Marked by mains-written mentors, with an actionable voice note within 24 hours.

07 **Mentorship, on demand**
On-demand UPSC guidance from senior mentors whenever you need it.

WHAT YOU GET, EVERY DAY

Deliverables

01
Daily briefing
Approach & syllabus briefing as a Telegram voice note.

02
Evaluation + voice note
Detailed feedback on every answer within 24 hours.

03
On-demand mentorship
Guidance from senior, mains-written mentors when you ask.

04
Value-addition material
Data, examples and notes for each topic.

05
Current affairs + PYQ
Daily current affairs linked to previous-year questions.

06
PYQ practice sets
Topic-wise previous-year questions to write against.

WHY MISSION X

Mentors who've sat where you sit

A

Team of 7 mentors

Multiple interview- and mains-experienced mentors evaluate and guide you.

B

Quality over quantity

Focused feedback, better answers, stronger performance — not just more tests.

C

Edge over a test series

Minimum investment, maximum return; holistic syllabus coverage; better retention through daily practice; consistency over periodic testing; continuous improvement in content, structure and presentation.

WHY IT'S A SMART CHOICE

- 2 focused hours a day
- Mains-ready in ~5 months
- One month per GS paper
- Daily voice-note briefing
- 1.5-month revision sprint

THE ROUTE · 6 JUL → 28 DEC 2026

One subject a month, then a revision sprint

06 Jul – 08 Aug	**GS-IV** — Ethics, integrity, aptitude, EI, probity & case studies	30 days
10 Aug – 12 Sep	**GS-II** — Polity, governance, social justice & IR	30 days
14 Sep – 17 Oct	**GS-III** — Economy, agri, sci-tech, environment, disaster & security	30 days
19 Oct – 21 Nov	**GS-I** — History, geography, society, art & culture, world history	30 days
23 Nov – 28 Dec	**Revision** — Each paper revised · full-length tests · grand simulation	36 days
Every Sun + rev.	**Essay** — 17 themes · 1 essay each · plus a full essay paper	21 slots

Full evaluation in detail — see a real sheet next →

Go Beyond.

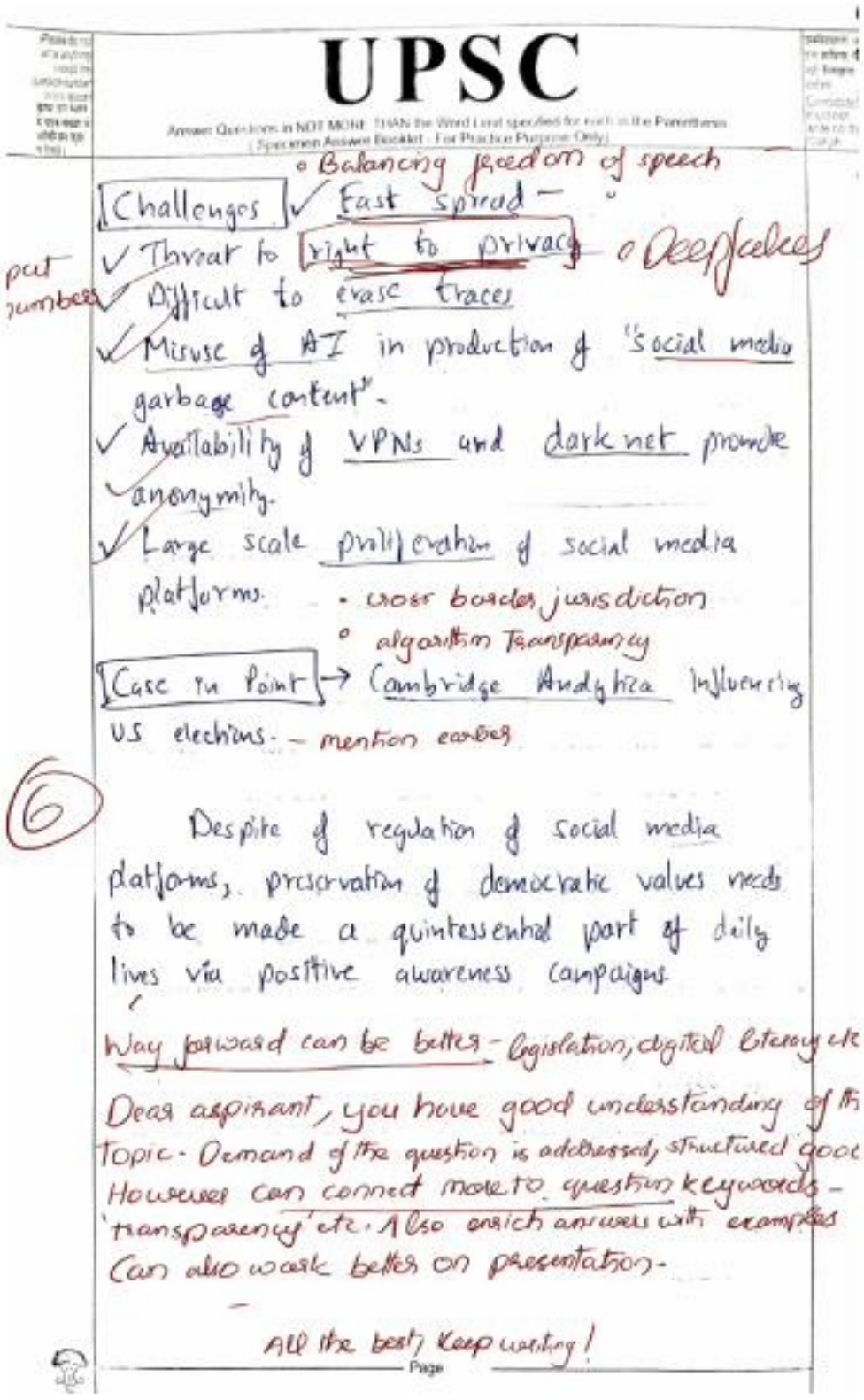
TESTS SCALE UP WITH YOU

Half-length (after each GS paper) → **Full-length** (through the revision sprint) → **Grand simulation** (3 papers across 3 days)

WHAT EVALUATION LOOKS LIKE

A real evaluated answer sheet

Not a template or an AI summary — an actual sheet marked by a Mission X mentor, returned with a


UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parentheses
(Specimen Answer Booklet - For Practice Purpose Only)

Challenges
- ✓ Fast spread — ◦ Balancing freedom of speech
- ✓ Threat to right to privacy ◦ Deepfakes
- ✓ Difficult to erase traces
- ✓ Misuse of AI in production of "social media garbage content".
- ✓ Availability of VPNs and dark net provide anonymity.
- ✓ Large scale proliferation of social media platforms. • cross border jurisdiction ◦ algorithm Transparency

Case in Point → Cambridge Analytica influencing US elections. — mention earlier

put numbers

6

Despite of regulation of social media platforms, preservation of democratic values needs to be made a quintessential part of daily lives via positive awareness campaigns.

Way forward can be better - legislation, digital literacy etc

Dear aspirant, you have good understanding of the topic. Demand of the question is addressed, structured good. However can connect more to question keywords - 'transparency' etc. Also enrich answers with examples. Can also work better on presentation.

All the best, Keep writing!

Page

Marked line by line

IN-TEXT REMARK
Good intro — good use of stats; can mention the source.

STRUCTURE TIP
Can split into two parts: positives (briefly), then negatives.

ENRICHMENT
Add examples — e.g. Cambridge Analytica, 2020 US elections.

PRESENTATION
Don't write beyond the margin; put numbers to your points.

MENTOR'S VERDICT

"You have good understanding of the topic. The demand is addressed and the structure is good. Connect more to the question's keywords — 'transparency' etc. — and enrich with examples. All the best, keep writing!"

+ Telegram voice note within 24 hours

ACTUAL SHEET · GS-II · SOCIAL MEDIA & DEMOCRACY

Start writing from 6 July — seats are limited.

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₹5,999

"Feedback is the breakfast of champions."

24-hour
turnaround

Mains-written
evaluators

Voice note
on every answer

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Day-wise Schedule

A continuous write-and-review rhythm from 6 July to 28 December 2026. Weekdays carry a distinct micro-topic (two answers); every Sunday is an essay; each paper ends with a half-length test, and the revision sprint adds full-length tests and a three-day grand simulation.

[GS] micro-topic · 2 Q [E] essay · theme [R] revision · 4 Q [T] test / simulation

Phase 1 · GS-IV — Ethics, Integrity & Aptitude

06 Jul – 09 Aug 2026 · 35 days

DATE	DAY	FOCUS / TASK	WRITE
06 Jul	Mon	Ethics & Human Interface Essence, determinants & consequences of ethics	2 questions
07 Jul	Tue	Ethics & Human Interface Dimensions of ethics & applied ethics	2 questions
08 Jul	Wed	Ethics & Human Interface Normative ethics — deontology vs teleology	2 questions
09 Jul	Thu	Ethics & Human Interface Ethics in private & public relationships; human interface	2 questions
10 Jul	Fri	Human & Foundational Values Human values — lessons from great leaders & reformers	2 questions
11 Jul	Sat	Human & Foundational Values Role of family, society & educational institutions in inculcating values	2 questions
12 Jul	Sun	ESSAY *Theme: Environment*	1 essay
13 Jul	Mon	Human & Foundational Values Foundational values — integrity, impartiality, objectivity	2 questions
14 Jul	Tue	Human & Foundational Values Empathy, tolerance & compassion toward weaker sections	2 questions
15 Jul	Wed	Moral Thinkers Western thinkers (Aristotle, Kant, Rawls, etc.) & Indian thinkers (Gandhi, Kautilya, Vivekananda, etc.)	2 questions
16 Jul	Thu	Moral Thinkers Thinkers on administration & ethics — Tirukkural, Ambedkar, Plato, etc.	2 questions
17 Jul	Fri	Attitude Attitude — content, structure & function; moral & political attitude	2 questions
18 Jul	Sat	Attitude Social influence, persuasion & attitude of civil servants	2 questions
19 Jul	Sun	ESSAY *Theme: Society, Justice, Values & Gender*	1 essay
20 Jul	Mon	Emotional Intelligence Emotional intelligence — concepts & utility (EQ vs IQ)	2 questions
21 Jul	Tue	Emotional Intelligence EI in administration, governance & crisis of conscience	2 questions
22 Jul	Wed	Civil Service Values Civil service values & ethical governance	2 questions
23 Jul	Thu	Civil Service Values Accountability & ethical responsibility	2 questions

DATE	DAY	FOCUS / TASK	WRITE
24 Jul	Fri	Civil Service Values Conflict of interest	2 questions
25 Jul	Sat	Civil Service Values Laws, rules, regulations & conscience as ethical guidance	2 questions
26 Jul	Sun	ESSAY *Theme: Science and Innovation*	1 essay
27 Jul	Mon	Civil Service Values Ethical dilemmas in public administration	2 questions
28 Jul	Tue	Probity in Governance Probity in governance & philosophical basis of public service	2 questions
29 Jul	Wed	Probity in Governance Codes of ethics, codes of conduct & citizen's charters	2 questions
30 Jul	Thu	Probity in Governance Transparency, RTI & information sharing	2 questions
31 Jul	Fri	Probity in Governance Challenges of corruption & utilisation of public funds	2 questions
01 Aug	Sat	Case Studies Case study — administrative ethical dilemma	2 questions
02 Aug	Sun	ESSAY *Theme: Culture, Civilisation & Education*	1 essay
03 Aug	Mon	Case Studies Case study — conflict of interest & whistleblowing	2 questions
04 Aug	Tue	Case Studies Case study — corruption & probity	2 questions
05 Aug	Wed	Case Studies Case study — development vs social justice	2 questions
06 Aug	Thu	Case Studies Case study — environment vs livelihood	2 questions
07 Aug	Fri	Case Studies Case study — gender & workplace ethics	2 questions
08 Aug	Sat	Case Studies Case study — integrated / mixed dilemmas	2 questions
09 Aug	Sun	HALF TEST **GS-IV Half-Length Test**	**10 Q · 1.5 hr**

Phase 2 · GS-II — Polity, Governance & IR

10 Aug – 13 Sep 2026 · 35 days

DATE	DAY	FOCUS / TASK	WRITE
10 Aug	Mon	Polity & Constitution Making of the Constitution & historical underpinnings	2 questions
11 Aug	Tue	Polity & Constitution Fundamental Rights	2 questions
12 Aug	Wed	Polity & Constitution DPSP & Fundamental Duties	2 questions
13 Aug	Thu	Polity & Constitution Constitutional amendments & basic structure	2 questions

DATE	DAY	FOCUS / TASK	WRITE
14 Aug	Fri	Polity & Constitution Landmark case laws & judicial review	2 questions
15 Aug	Sat	Polity & Constitution Centre-State relations & federalism	2 questions
16 Aug	Sun	ESSAY *Theme: Technology & the Human Condition*	1 essay
17 Aug	Mon	Polity & Constitution Emergency provisions	2 questions
18 Aug	Tue	Polity & Constitution Separation of powers — Executive, Judiciary, Legislature	2 questions
19 Aug	Wed	Polity & Constitution Parliament & State Legislatures — structure & functioning	2 questions
20 Aug	Thu	Polity & Constitution Parliamentary committees & privileges	2 questions
21 Aug	Fri	Polity & Constitution Union & State Executive	2 questions
22 Aug	Sat	Polity & Constitution Judiciary — structure & independence	2 questions
23 Aug	Sun	ESSAY *Theme: Action, Risk & Change*	1 essay
24 Aug	Mon	Polity & Constitution Local self-government — 73rd & 74th Amendments	2 questions
25 Aug	Tue	Polity & Constitution Representation of People's Act, ECI & electoral reforms	2 questions
26 Aug	Wed	Governance Government policies & interventions for development	2 questions
27 Aug	Thu	Governance Constitutional, statutory & regulatory bodies	2 questions
28 Aug	Fri	Governance Civil society, SHGs & the development industry	2 questions
29 Aug	Sat	Governance e-Governance & quality of service delivery	2 questions
30 Aug	Sun	ESSAY *Theme: Power & Responsibility*	1 essay
31 Aug	Mon	Governance Transparency, accountability & citizen's charters	2 questions
01 Sep	Tue	Social Justice Welfare schemes for vulnerable sections (SC/ST/minorities)	2 questions
02 Sep	Wed	Social Justice Issues relating to women & children	2 questions
03 Sep	Thu	Social Justice Health sector & related issues	2 questions
04 Sep	Fri	Social Justice Education & human resource development	2 questions
05 Sep	Sat	Social Justice Poverty & hunger	2 questions

DATE	DAY	FOCUS / TASK	WRITE
06 Sep	Sun	ESSAY *Theme: The Evolving Self, Change & Identity*	1 essay
07 Sep	Mon	International Relations India & its neighbourhood	2 questions
08 Sep	Tue	International Relations Bilateral & regional relations	2 questions
09 Sep	Wed	International Relations Global groupings & agreements (G20, BRICS, QUAD)	2 questions
10 Sep	Thu	International Relations India & global institutions (UN, WTO, IMF)	2 questions
11 Sep	Fri	International Relations Indian diaspora	2 questions
12 Sep	Sat	International Relations Geopolitics & developments affecting India's interests	2 questions
13 Sep	Sun	HALF TEST **GS-II Half-Length Test**	**10 Q · 1.5 hr**

Phase 3 · GS-III — Economy, Sci-Tech & Security

14 Sep – 18 Oct 2026 · 35 days

DATE	DAY	FOCUS / TASK	WRITE
14 Sep	Mon	Economic Development Indian economy — planning & resource mobilisation	2 questions
15 Sep	Tue	Economic Development Growth, GDP & macroeconomic trends	2 questions
16 Sep	Wed	Economic Development Inclusive growth & its challenges	2 questions
17 Sep	Thu	Economic Development Government budgeting	2 questions
18 Sep	Fri	Economic Development Employment & jobless growth	2 questions
19 Sep	Sat	Economic Development Industrial policy, reforms & FDI	2 questions
20 Sep	Sun	ESSAY *Theme: Knowledge, Perception & Truth*	1 essay
21 Sep	Mon	Economic Development Infrastructure — energy, ports, roads, airports	2 questions
22 Sep	Tue	Economic Development Investment models & PPP	2 questions
23 Sep	Wed	Economic Development Food processing & related industries	2 questions
24 Sep	Thu	Economic Development Money, banking & monetary policy	2 questions
25 Sep	Fri	Economic Development External sector — trade, balance of payments & exchange rate	2 questions
26 Sep	Sat	Agriculture Cropping patterns & major crops	2 questions

DATE	DAY	FOCUS / TASK	WRITE
27 Sep	Sun	ESSAY *Theme: Power, Character & Adversity*	1 essay
28 Sep	Mon	Agriculture Irrigation systems & water conservation	2 questions
29 Sep	Tue	Agriculture Farm subsidies, MSP, PDS & food security	2 questions
30 Sep	Wed	Agriculture Agri-marketing, technology & land reforms	2 questions
01 Oct	Thu	Science & Technology S&T; developments & indigenisation of technology	2 questions
02 Oct	Fri	Science & Technology Space, IT & computers	2 questions
03 Oct	Sat	Science & Technology Biotechnology, nanotech & health technologies	2 questions
04 Oct	Sun	ESSAY *Theme: Simplicity, Complexity & Purpose*	1 essay
05 Oct	Mon	Science & Technology Artificial intelligence, robotics & IPR	2 questions
06 Oct	Tue	Environment & Ecology Conservation & biodiversity	2 questions
07 Oct	Wed	Environment & Ecology Environmental pollution & mitigation	2 questions
08 Oct	Thu	Environment & Ecology Climate change, EIA & international efforts	2 questions
09 Oct	Fri	Environment & Ecology Wetlands, forests & conservation programmes	2 questions
10 Oct	Sat	Disaster Management Disaster management — preparedness & risk reduction	2 questions
11 Oct	Sun	ESSAY *Theme: Decision-Making & Ethical Choices*	1 essay
12 Oct	Mon	Disaster Management Specific disasters & government initiatives	2 questions
13 Oct	Tue	Internal Security Development–extremism linkages (LWE, insurgency)	2 questions
14 Oct	Wed	Internal Security External state & non-state threats; terrorism	2 questions
15 Oct	Thu	Internal Security Cyber security & communication-network challenges	2 questions
16 Oct	Fri	Internal Security Money-laundering, organised crime & border management	2 questions
17 Oct	Sat	Internal Security Security forces, agencies & their mandates	2 questions
18 Oct	Sun	HALF TEST **GS-III Half-Length Test**	**10 Q · 1.5 hr**

Phase 4 · GS-I — History, Geography & Society

19 Oct – 22 Nov 2026 · 35 days

DATE	DAY	FOCUS / TASK	WRITE
19 Oct	Mon	Geography World physical geography — geomorphology	2 questions
20 Oct	Tue	Geography Climatology & atmospheric phenomena	2 questions
21 Oct	Wed	Geography Oceanography	2 questions
22 Oct	Thu	Geography The Indian monsoon	2 questions
23 Oct	Fri	Geography Cryosphere & Himalayan ecosystem	2 questions
24 Oct	Sat	Geography Distribution of key natural resources	2 questions
25 Oct	Sun	ESSAY *Theme: The Nature of Ideas*	1 essay
26 Oct	Mon	Geography Energy resources	2 questions
27 Oct	Tue	Geography Location of industries — primary, secondary, tertiary	2 questions
28 Oct	Wed	Geography Geophysical phenomena — earthquakes & volcanism	2 questions
29 Oct	Thu	Geography Cyclones, cloudbursts & twisters	2 questions
30 Oct	Fri	Geography Desertification, landslides & land degradation	2 questions
31 Oct	Sat	Geography Changes in geographical features (flora, fauna, water bodies)	2 questions
01 Nov	Sun	ESSAY *Theme: Happiness, Life & the Journey*	1 essay
02 Nov	Mon	Indian Society Salient features & diversity of Indian society	2 questions
03 Nov	Tue	Indian Society Role of women & women's organisations	2 questions
04 Nov	Wed	Indian Society Population & associated issues	2 questions
05 Nov	Thu	Indian Society Urbanisation — problems & remedies	2 questions
06 Nov	Fri	Indian Society Effects of globalisation on Indian society	2 questions
07 Nov	Sat	Indian Society Communalism, regionalism & social empowerment	2 questions
08 Nov	Sun	ESSAY *Theme: Knowledge & Wisdom*	1 essay
09 Nov	Mon	Indian Society Secularism & the caste system	2 questions
10 Nov	Tue	Art & Culture Indian art forms — dance, painting & music	2 questions

DATE	DAY	FOCUS / TASK	WRITE
11 Nov	Wed	Art & Culture Architecture & sculpture across kingdoms	2 questions
12 Nov	Thu	Art & Culture Religious movements — Buddhism, Bhakti & Sufi	2 questions
13 Nov	Fri	Art & Culture Indian philosophy & literature	2 questions
14 Nov	Sat	Art & Culture Salient aspects of culture, ancient to modern	2 questions
15 Nov	Sun	ESSAY *Theme: Humanity & Values*	1 essay
16 Nov	Mon	Modern Indian History Colonial rule, its economic impact & the 1857 revolt	2 questions
17 Nov	Tue	Modern Indian History Socio-religious reform & stages of the freedom struggle	2 questions
18 Nov	Wed	Modern Indian History Personalities of the freedom struggle	2 questions
19 Nov	Thu	Modern Indian History Post-independence consolidation, integration & States Reorganisation	2 questions
20 Nov	Fri	World History Industrial Revolution; American & French revolutions	2 questions
21 Nov	Sat	World History World Wars, the Great Depression & decolonisation	2 questions
22 Nov	Sun	HALF TEST **GS-I Half-Length Test**	**10 Q · 1.5 hr**

Phase 5 · Revision Sprint & Grand Simulation

23 Nov – 28 Dec 2026 · 36 days

DATE	DAY	FOCUS / TASK	WRITE
23 Nov	Mon	REVISION GS-I · Geography	4 questions
24 Nov	Tue	REVISION GS-I · Indian Society	4 questions
25 Nov	Wed	REVISION GS-I · Art & Culture	4 questions
26 Nov	Thu	REVISION GS-I · Modern & Post-Independence History	4 questions
27 Nov	Fri	REVISION GS-I · World History + map & PYQ	4 questions
28 Nov	Sat	FULL TEST **GS-I Full-Length Test**	**20 Q · 3 hr**
29 Nov	Sun	ESSAY *Theme: Religion, Belief & Faith*	1 essay
30 Nov	Mon	REVISION GS-II · Polity & Constitution	4 questions
01 Dec	Tue	REVISION GS-II · Governance	4 questions
02 Dec	Wed	REVISION GS-II · Social Justice	4 questions
03 Dec	Thu	REVISION GS-II · International Relations	4 questions
04 Dec	Fri	REVISION GS-II · Mixed PYQ & current-affairs linkage	4 questions
05 Dec	Sat	FULL TEST **GS-II Full-Length Test**	**20 Q · 3 hr**
06 Dec	Sun	ESSAY *Theme: Environment*	1 essay

DATE	DAY	FOCUS / TASK	WRITE
07 Dec	Mon	REVISION GS-III · Economy	4 questions
08 Dec	Tue	REVISION GS-III · Agriculture & food security	4 questions
09 Dec	Wed	REVISION GS-III · Science, technology & innovation	4 questions
10 Dec	Thu	REVISION GS-III · Environment & disaster management	4 questions
11 Dec	Fri	REVISION GS-III · Internal security	4 questions
12 Dec	Sat	FULL TEST **GS-III Full-Length Test**	**20 Q · 3 hr**
13 Dec	Sun	ESSAY *Theme: Society, Justice, Values & Gender*	1 essay
14 Dec	Mon	REVISION GS-IV · Ethics, human interface & attitude	4 questions
15 Dec	Tue	REVISION GS-IV · Emotional intelligence & foundational values	4 questions
16 Dec	Wed	REVISION GS-IV · Moral thinkers	4 questions
17 Dec	Thu	REVISION GS-IV · Civil-service values & probity	4 questions
18 Dec	Fri	REVISION GS-IV · Case studies	4 questions
19 Dec	Sat	FULL TEST **GS-IV Full-Length Test**	**20 Q · 3 hr**
20 Dec	Sun	ESSAY *Theme: Science and Innovation*	1 essay
21 Dec	Mon	BUFFER Buffer · self-revision & backlog clearance	flexible
22 Dec	Tue	BUFFER Buffer · self-revision & backlog clearance	flexible
23 Dec	Wed	BUFFER Buffer · self-revision & backlog clearance	flexible
24 Dec	Thu	BUFFER Buffer · self-revision & backlog clearance	flexible
25 Dec	Fri	BUFFER Buffer · self-revision & backlog clearance	flexible
26 Dec	Sat	ESSAY TEST **Essay — Full-Length Paper**	**3 hr**
27 Dec	Sun	SIMULATION **GS-I & GS-II — full papers**	**3 hr each**
28 Dec	Mon	SIMULATION **GS-III & GS-IV — full papers**	**3 hr each**

Go Beyond.

"The secret of getting ahead is getting started."

Together. Consistently. Successfully.

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WHAT EVALUATION LOOKS LIKE

Sample Evaluated Copy · Sheet 1 of 2

Handwritten answer marked by a Mission X mentor ▫ Copy 1, Sheet 1

ACTUAL SHEET · GS-IV · ATTITUDE & SOCIAL INFLUENCE

How could social influence and persuasion contribute to the ~~the~~ Swatch Bharat Abhiyan?

Don't write anything this margin

shorten intro

Social influence refers to individuals actions or behaviour having direct impact on another person or group's thoughts, ideologies and actions.

Persuasion - form of social influence - correct line ✓

Persuasion refers to the process or act of convincing to change his attitude, beliefs, faith and so on.

"The art of persuasion is not about telling people what to do, but about creating a framework for people to think for themselves." - ~~@~~ 'S Martin'

could have given in conclusion

contribution of social influence to ~~the~~ Swatch Bharat Abhiyan

club both together & elaborate on points

① make people to think about clean India concept appeal to logo/ logic

② Enlightens individuals conscience.

Otherwise there'll be repetition

Give examples

WHAT EVALUATION LOOKS LIKE

Sample Evaluated Copy · Sheet 2 of 2

Mentor feedback continued ⊡ Copy 1, Sheet 2

EVALUATION CONTINUES · MENTOR REMARKS

repetitive points - diversify ← ethics values - attitude etc

Don't write anything this margin

(3) Helps in persuading people's actions provide role models

(4) motivates people to take actions against diseases and garbage problems (Ex) Namami Gange plan

Contribution of persuasion

main point

- Helps in convincing people leads to positive attitudinal change - improves civic sense
- Leads to the creation of ethical framework - ok to do good - better decision making
- Turns off dilemma already existing
- Helps people to think for themselves ?
- Promotes the concept of Atam Nirbhar Bharat ? suitable behavioural nudge effect
- Contributes to viksit Bharat concept ? relation to ethics ?

Limitations part ?

2.5

→ Thus persuasion and social influence help in 'Nation Building process

improve - through active citizen participation enriching democracy

WHAT EVALUATION LOOKS LIKE

Sample Evaluated Copy · Sheet 1 of 3

Handwritten answer marked by a Mission X mentor ▫ Copy 2, Sheet 1

ACTUAL SHEET · GS-II · SOCIAL MEDIA & DEMOCRACY

Please do not write anything except the question number in this space

कृपया इस स्थान में प्रश्न संख्या के अतिरिक्त कुछ न लिखें।

UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis.
(Specimen Answer Booklet - For Practice Purpose Only)

उम्मीदवारों को इस शीर्ष में नहीं लिखना चाहिए

Candidates must not write on the margin

Q) Examine the role of social media platforms in influencing democratic processes in India. Discuss the opportunities and challenges associated with regulating social media to ~~platform~~ ensure transparency, accountability and freedom of expression (15 M).

Ans) The internet penetration in India has risen to nearly 50% of the population, thus making social media an important determinant in influencing democratic process. good intro - good use of stats, can mention source

Role of Social Media – influencing democratic process

can also write in two parts positive (briefly) and negative

do not write beyond margin can be penalised

Average social media consumption has risen to 2 hrs thus propoganda can influence significantly

✓ Surge in fake news propogation. mention examples 2020 US elections

✓ Rise in state and non-state sponsored tailored news.

Page

WHAT EVALUATION LOOKS LIKE

Sample Evaluated Copy · Sheet 2 of 3

Mentor feedback continued ⊡ Copy 2, Sheet 2

EVALUATION CONTINUES · MENTOR REMARKS

UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis
(Specimen Answer Booklet - For Practice Purpose Only)

(Please do not write anything except the question number in this space)

उम्मीदवारों को इस हाशिए में नहीं लिखना चाहिए Candidates must not write on this margin

✓ Social pereception and input to knowledge is linked to social media views. social media acting as 'echo chambers'

✓ Followers cult and personality cult in democratic process affects peoples cognition over social media. -Eg - Other scalted

Other points - hate speech, polarisation

Regulation of Socid Media - Transparency, Accountability & Freedom of Expression

Currently social media platforms are largely unregulated and free from codes of conduct on a standard basis.

Opportunities

✓ Large scale verification is easy using algorithms

✓ Self regulating principles upon platforms

✓ Establishment of nodal offices for grievances

✓ Puble participation in aiding the curb of fake news

✓ AI based models for tracking potential threats.

✓ Control over regulations on Internet service providers (ISP).

Mentor
- fact check
- safe harbour principle

'community verification'

Page

WHAT EVALUATION LOOKS LIKE

Sample Evaluated Copy · Sheet 3 of 3

Final evaluation, verdict and way forward ⊠ Copy 2, Sheet 3

MENTOR'S VERDICT & WAY FORWARD

UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis
(Specimen Answer Booklet - For Practice Purpose Only)

Challenges
- ✓ Fast spread
- ✓ Threat to right to privacy
- ✓ Difficult to erase traces
- ✓ Misuse of AI in production of "social media garbage content".
- ✓ Availability of VPNs and dark net promote anonymity.
- ✓ Large scale proliferation of social media platforms.

Case in Point → Cambridge Analytica influencing US elections.

- Balancing freedom of speech
- Deepfakes
- cross border jurisdiction
- algorithm Transparency
- mention earlier

put numbers

(6)

Despite of regulation of social media platforms, preservation of democratic values needs to be made a quintessential part of daily lives via positive awareness campaigns.

Way forward can be better - legislation, digital literacy etc.

Dear aspirant, you have good understanding of the topic - Demand of the question is addressed, structured good However can connect more to question keywords - 'transparency' etc. Also enrich answers with examples Can also work better on presentation -

All the best, Keep writing!

Page